

1934 THE YEAR

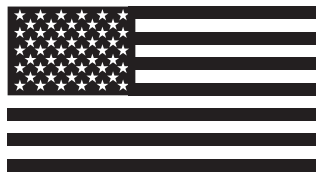
You were born

AVERAGE COST

A first class stamp	\$0.03
A gallon of gas	\$0.10
A loaf of bread	\$0.08
A movie ticket	\$0.23
A new house	\$5,970.00

U.S. PRESIDENT

Franklin Roosevelt



U.S.
POPULATION
126.4 MILLION

TECHNOLOGY

The first X-ray photograph of the whole body was taken in a one-second exposure by Arthur W. Fuchs of the Eastman Kodak Company.

AVERAGE WAGES PER YEAR

\$1,550

'30s SLANG

Giggle Juice - Alcohol
Blow Your Wig - Excited
Grifter - Con man
Clam Bake - Fun time
Slip me a five - Shake hands

IN *Style*...

WOMEN

Soft & feminine looks
Puffed or butterfly sleeves
Flowing full skirts
Bobs and finger waves
Pumps • Peep toe shoes

MEN

Wide pointed lapels
High waisted pants
V-neck sweaters
Fedora hats • Newsboy caps
Oxfords • Wingtip shoes

IN THE NEWS...

A massive storm sends millions of tons of topsoil flying from across the parched Great Plains region of the U.S. as far east as New York, Boston and Atlanta.

Alcatraz federal penitentiary known as "The Rock" opens.

The film "Bright Eyes" premieres starring Shirley Temple and features the song "On the Good Ship Lollipop".

The Daily Mail newspaper caused a sensation when it published what became known as 'the Surgeon's Photograph' – a picture that allegedly showed the Loch Ness monster.

The "Flying Scotsman" became the first steam locomotive to be officially recorded reaching 100 mph.

IN THEATERS...

It Happened One Night

Babes in Toyland

The Black Cat

The Thin Man



Television...

Philo Farnsworth gives the world's first public demonstration of a complete all-electronic television system.

ON THE RADIO...

Moon Glow - Benny Goodman
Smoke Gets in Your Eyes - Paul Whiteman
Cocktails For Two - Duke Ellington
Tumbling Tumbleweeds -
The Sons of the Pioneers