

1944 THE YEAR

You were born

AVERAGE COST

A first class stamp	\$0.03
A gallon of gas	\$0.15
A loaf of bread	\$0.10
A movie ticket	\$0.32
A new house	\$3,450.00

AVERAGE WAGES PER YEAR

\$2,400

'40s SLANG

Ace - Top notch expert
Bad news - It's trouble
Cookie - Cute Girl
Cat's Meow - The best
Flip your lid - Get angry
Buzz - Excitement
Bupkis - Zero

IN *Style*...

WOMEN

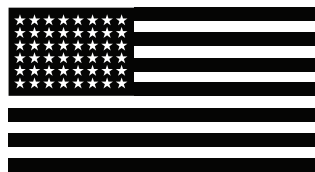
Shoulder pads
Defined waistlines
Skirts above the knee
Wrist length gloves
Victory roll hairstyle

MEN

Zoot Suits
Knit V-neck vests
Gabardine jacket
Fedora hats
Lace up Oxfords

U.S. PRESIDENT

Franklin Roosevelt



**U.S.
POPULATION**
138.4 MILLION

TECHNOLOGY

The first automatic digital calculator is invented.

Benjamin Green, an airman and pharmacist, invents sunscreen. He uses a greasy substance called "red vet pet" (red veterinary petrolatum) to protect himself and other soldiers from ultraviolet rays during World War II.

IN THE NEWS...

Franklin D. Roosevelt becomes the only United States president to be elected to a fourth term.

The Office of Strategic Services (OSS) is formed later to be changed to the the Central Intelligence Agency (CIA).

The New York Dodgers, Giants, and Yankees played a "tri-cornered game," with all three teams competing against each other and rotating between fielding, batting, and resting.

The Summer Olympics and the Winter Olympics were suspended due to WWII.

IN THEATERS...

Double Idemnity

Going My Way

Meet Me in St. Louis

Gaslight

Lifeboat



ON *Television*...

The World in Your Home

Will You Remember?

Missus Goes a Shopping

ON THE RADIO...

Swinging On A Star - Bing Crosby

Trolley Song - Judy Garland

Besame Mucho - Jimmy Dorsey

You Always Hurt The One You Love -

Mills Brothers