

1949 THE YEAR

You were born

AVERAGE COST

A first class stamp	\$0.03
A gallon of gas	\$0.26
A loaf of bread	\$0.14
A movie ticket	\$0.46
A new house	\$7,450.00

AVERAGE WAGES PER YEAR

\$2,950

'40s SLANG

Ace - Top notch expert
Bad news - It's trouble
Cookie - Cute Girl
Cat's Meow - The best
Flip your lid - Get angry
Buzz - Excitement
Bupkis - Zero

IN *Style*...

WOMEN

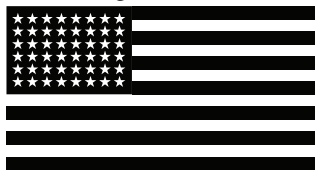
Shoulder pads
Defined waistlines
Skirts above the knee
Wrist length gloves
Victory roll hairstyle

MEN

Zoot Suits
Knit V-neck vests
Gabardine jacket
Fedora hats
Lace up Oxfords

U.S. PRESIDENT

Harry Truman



**U.S.
POPULATION**
149.2 MILLION

TECHNOLOGY

U.S. Air Force's Lucky Lady completes the first non-stop, around-the-world flight from Ft. Worth, Texas, and returning to same point: 23,452 miles in 94 hours and 1 minute.

The first Polaroid Camera is sold for \$89.95.

The first automatic street lights are installed in New Milford, Connecticut.

IN THE NEWS...

President Harry S. Truman announces, in his State of the Union address, that every American has a right to expect from our government a fair deal.

On April 4th, the North Atlantic Treaty Organization (NATO) is established.

The Basketball Association of America and National Basketball League merge to form the National Basketball Association (NBA).

The first credit card, Diners Club, is issued and it is made out of cardboard.

The Emmy Awards for U.S. television is first presented.

Minimum wage jumps from \$0.40 to \$0.75 cents on October 26th.

IN THEATERS...

The Third Man

White Heat

Battleground

Batman and Robin

All the King's Men

Television...

The Lone Ranger

The Ed Sullivan Show

Texaco Star Theatre

Kraft Television
Theatre

ON THE RADIO...

Riders In The Sky - Vaughn Monroe

That Lucky Old Sun - Frankie Laine

You're Breaking My Heart - Vic Damone

Some Enchanted Evening - Perry Como

Slipping Around - Jimmy Wakely and
Margaret Whiting