

1938 THE YEAR

You were born

AVERAGE COST

A first class stamp	\$0.03
A gallon of gas	\$0.10
A loaf of bread	\$0.09
A movie ticket	\$0.25
A new house	\$3,900.00

AVERAGE WAGES PER YEAR

\$1,730

'30s SLANG

Giggle Juice - Alcohol
Blow Your Wig - Excited
Grifter - Con man
Clam Bake - Fun time
Slip me a five - Shake hands

IN *Style...*

WOMEN

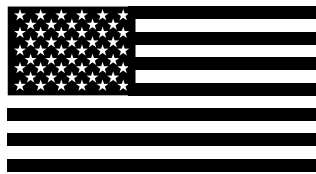
Soft & feminine looks
Puffed or butterfly sleeves
Flowing full skirts
Bobs and finger waves
Pumps • Peep toe shoes

MEN

Wide pointed lapels
High waisted pants
V-neck sweaters
Fedora hats • Newsboy caps
Oxfords • Wingtip shoes

U.S. PRESIDENT

Franklin Roosevelt



U.S.
POPULATION
129.8 MILLION

TECHNOLOGY

Oil is discovered in Saudi Arabia.

Ballpoint pens are introduced.

Teflon is introduced.

The photocopier is invented by Chester Carlston.

Freeze dried coffee is invented by Nescafe.

IN THE NEWS...

Orson Welles causes a nationwide panic with his broadcast of "War of the Worlds," a realistic radio dramatization of a Martian invasion of Earth.

Howard Hughes completes a flight around the world in 91 hours.

Yankees legend, Lou Gehrig hits the 23rd grand slam of his career against the Philadelphia Athletics. His grand slam set an MLB record that would stand for 75 years.

Fair Labor Standards Act establishes minimum wage.

IN THEATERS...

The Adventures of Robin Hood

The Lady Vanishes

Bringing Up Baby

Boys Town

Block-Heads



Television...

John Logie Baird gave the first demonstration of color & stereoscopic television.

ON THE RADIO...

Begin The Beguine - Artie Shaw
Whistle While You Work - Seven Dwarfs
Bei Mir Bist Du Schoen - The Andrew Sisters
A-Tisket, A-Tasket - Ella Fitzgerald
Thanks for the Memory - Bob Hope and Shirley Ross