

1937 THE YEAR

You were born

AVERAGE COST

A first class stamp	\$0.03
A gallon of gas	\$0.10
A loaf of bread	\$0.09
A movie ticket	\$0.25
A new house	\$4,100.00

AVERAGE WAGES PER YEAR

\$1,780

'30s SLANG

Giggle Juice - Alcohol
Blow Your Wig - Excited
Grifter - Con man
Clam Bake - Fun time
Slip me a five - Shake hands

IN *Style*...

WOMEN

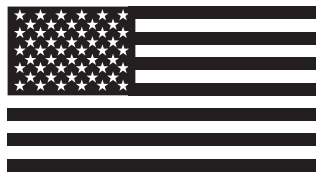
Soft & feminine looks
Puffed or butterfly sleeves
Flowing full skirts
Bobs and finger waves
Pumps • Peep toe shoes

MEN

Wide pointed lapels
High waisted pants
V-neck sweaters
Fedora hats • Newsboy caps
Oxfords • Wingtip shoes

U.S. PRESIDENT

Franklin Roosevelt



U.S.
POPULATION
128.8 MILLION

TECHNOLOGY

Aviator Howard Hughes breaks his own transcontinental flight speed record when he flies from Los Angeles to Newark.

Walt Disney premieres Snow White and the Seven Dwarves. It is the first technicolor, full-length animated feature film.

IN THE NEWS...

During an attempt to make an around-the-world flight, Amelia Earhart and navigator Fred Noonan mysteriously disappeared over the central Pacific Ocean near Howland Island.

The National Basketball League (NBL) is created by three corporations: General Electric, Firestone and Goodyear.

Ray-Ban sunglasses were made for U.S. Air Force pilots in 1936. They were such a hit that they started selling them to the public in 1937.

The first Krispy Kreme doughnut is sold in Salem, North Carolina.

IN THEATERS...

Snow White and the Seven Dwarves
The Awful Truth
Grand Illusion
Lost Horizon
Dead End



Television...

High definition television with 455 lines is first shown in at the International Exposition in France.

ON THE RADIO...

Sing, Sing, Sing (With A Swing) - Benny Goodman
One O'Clock Jump - Count Basie
Sweet Leilani - Bing Crosby
They Can't Take That Away From Me - Fred Astaire